

IVD Australia Vision 2020

Planning for the Future at a Glance

Energise

2015 - 2016

- Connect with members/enlist to join AGDMS
- Promote KPKH and participate in activities
- Identify & propose members for external committees
- Redevelop the member Value Proposition

Consolidate

2016 - 2019

- Publish annual statistics, new report releases
- Drive the issues that matter to our members
- Actively promote the Value Proposition and showcase activities
- Collaborate to develop models for funding of pathology
- Voice on committees, working groups

Achieve

2020

- Represents all major industry players and they are actively engaged
- Ability to produce and extrapolate data and trends
- IVD industry has a seat at the funding & reimbursement tables
- IVD Australia seen as relevant and respected
- PAA drives awareness of value of pathology
- IVD Australia has a strong voice in pathology
- New brand and identity