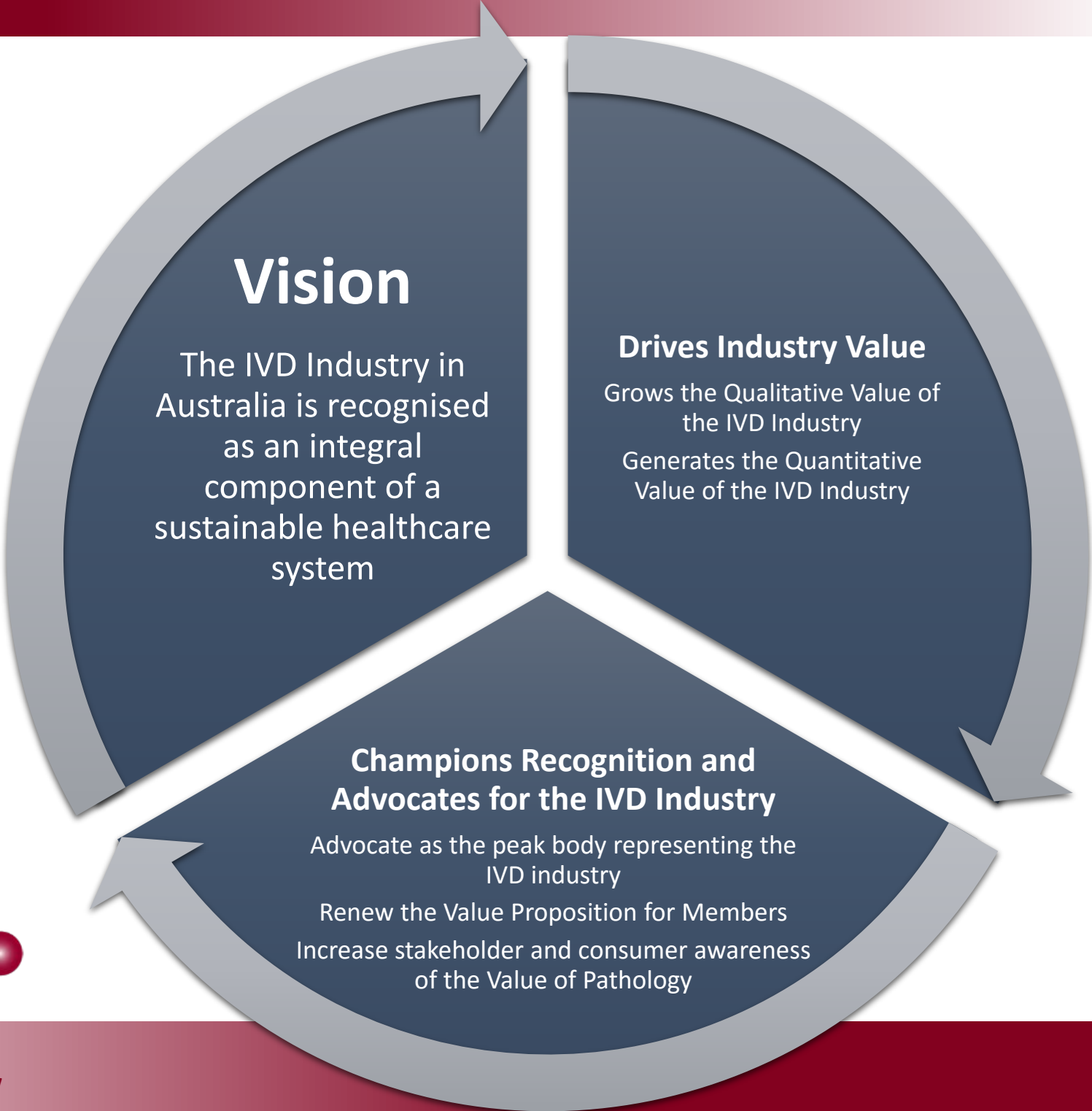
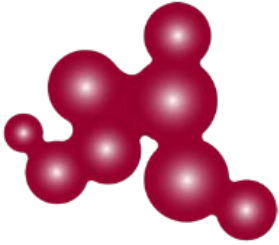


IVD Australia
Strategic Priorities

Drives Industry
Value

Champions
Recognition and
Advocates for
the IVD Industry

IVD
AUSTRALIA

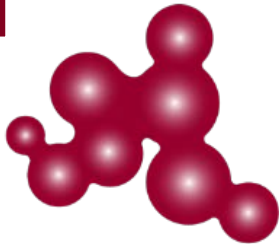


IVD Australia
Strategic Priorities

Drives Industry
Value

Champions
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Advocates for
the IVD Industry

IVD
AUSTRALIA



Drives Industry Value

Generates the Quantitative
Value of Industry

Grows the Qualitative
Value of Industry

Grow the value and credibility
of Australian Industry data
(GDMS)

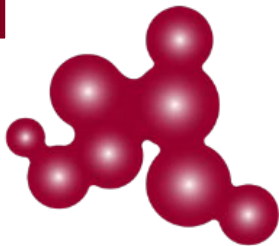
Collaborate to create strong
health economic data (national
and international)

IVD Australia
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IVD
AUSTRALIA



**Champions
Recognition and
Advocates for the
IVD Industry**

Increase Stakeholder and
Consumer awareness of
the Value of Pathology

Renew the Value
Proposition for Members

Advocate as the Peak Body
representing the IVD
Industry

Actively participate in
Pathology Awareness Australia
(PAA)

Redevelop and actively
communicate with Members to
share our Value Proposition

Identify and address critical
industry needs and issues

Build representation on
external committees and
working groups

Put forward a strong, unified
voice