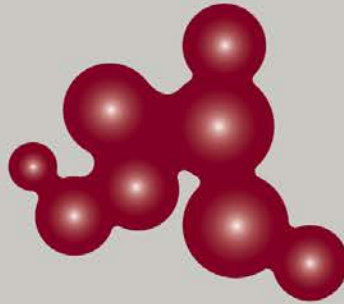




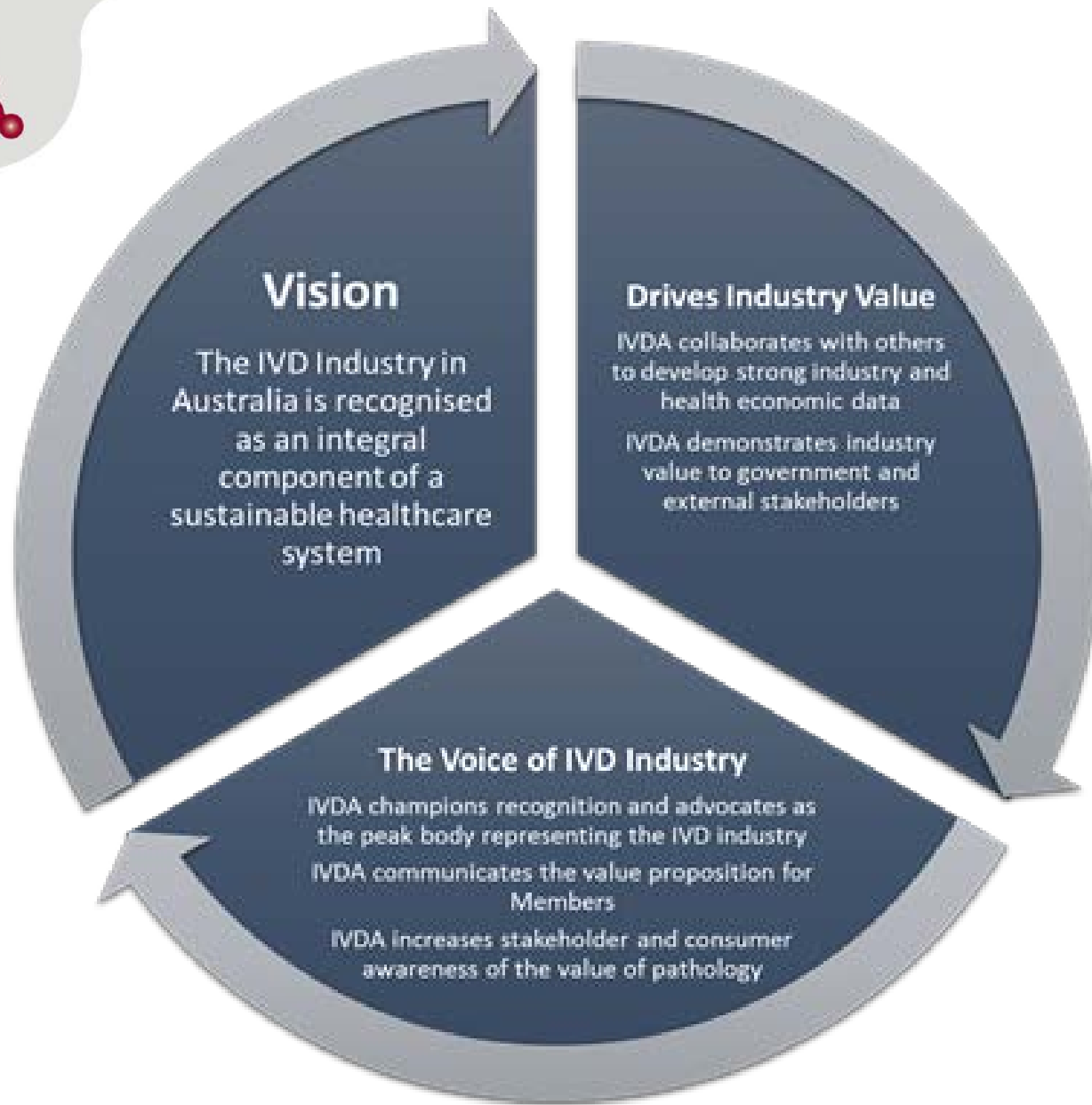
IVD
AUSTRALIA



Strategic Plan

Influence and Impact
Market Intelligence
Network Building





Drives Industry Value

Domain	Committee	Project	Components
Health Economics	MDC	Data Generation	Proposal
GDMS	MDC	Data	Units
		Reports	Trends
KPKH	MDC M&CC	Pathology Awareness Australia	
		International Pathology Day	
Value Proposition	M&CC	Value of IVD Australia	Branding
	Code	Code Certification	Certification
	MDC	MSAC Submissions	HbA1c
	M&CC	Networking	AGM
			Path Update
			Roadshows
M&CC	Website	Banner	
		Redevelopment	

Voice of the IVD Industry

Domain	Committee	Project	Components
Advocacy	Policy	Funding	Events
			?White Paper
	Policy	Stakeholder Engagement	Political
			NGOs
	Policy	Member Issues	Vendor Credentialing
			National Product Catalogue
Policy	Global Diagnostics Alliance	Participation in Initiatives	
MDC	Innovation	White Paper Pre-budget submission	
Value Proposition	TARSC	Regulatory Issues	RTF
		Import/Export Issues	BCG